

# Entrepreneurship and Innovation Contract

## Monthly Update

Nov 1, 2019



# Monthly Metrics:

- We served **53** Fayetteville entrepreneurs through **49** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
  - **13** minority owned venture through 1:1 these engagements
  - **15** women owned ventures through these 1:1 engagements
  - **2** veteran owned ventures through these 1:1 engagements
  - Companies like Brain&Brain
- **8** Event, Workshop, and Program engagements for Fayetteville entrepreneurs serving nearly **527** attendees

# Monthly Progress Highlights:

- Work begun on another round of venture highlights
- Office hours continued at the Brewer Entrepreneurship Hub
- Packed Venture MashUp with Stephens CEO Warren Stephens
- Packed IdeaFame on UA campus at Adohi Hall
- Led successful LinkedIn For Business Marketing
- Support of the planning process for the City's Retail Business Series continued
- Continued work on the Spectrum Living Solutions project